CSU Fullerton is ranked sixth in the nation in bachelor’s degrees awarded to minority students. Its Mihaylo College of Business and Economics is home to the state’s largest nationally accredited undergraduate business program, and its drama, musical theater, and dance programs are all nationally recognized. Future communications professionals choose from more than 650 internships and train in the Daily Titan newsroom, multimedia complex and broadcast news studio.

High Magnitude Economic Impact
CSU Fullerton’s annual impact on the Los Angeles region and the State of California is enormous:

- Annual spending related to CSU Fullerton ($608 million) generates a total impact of $1 billion on the regional and statewide economy.
- This impact sustains more than 8,700 jobs in the region and statewide nearly 9,000 jobs.
- Per year, the impact generates more than $60 million in local and nearly $65.5 million in statewide tax revenue.
- Even greater—more than $3 billion of the earnings by alumni from CSU Fullerton are attributable to their CSU degrees, which creates an additional $5 billion of industry activity throughout the state.

CSU Fullerton improves California’s economy with research, innovation and entrepreneurship.

- Hollywood is practically synonymous with the film and television industry, and CSU is a critical supplier of job-ready graduates in this industry. CSU Fullerton’s Art Department has teamed with both the Disney Company and Warner Brothers Feature Animation to offer a highly regarded program in entertainment art/animation. Its theater and dance graduates go on to careers in television, in film, and on Broadway and regional stages. The Mihaylo College of Business and Economics has the only undergraduate program in California that offers a concentration focused on the business/management side of entertainment and tourism.
CSU helps build California’s schools by being the primary source of teacher education in the state. One reason that CSU succeeds in teacher education is because its programs have strong linkages with local school districts. For example, CSU Fullerton has student teaching contracts with 83 public school districts. A partnership between CSU Fullerton and the Orange County Department of Education includes paraprofessional, intern, induction, and district collaborations.

California’s biotechnology industry is perhaps the largest in the world, and its health care industry is enormous. CSU Fullerton’s Center for Applied Biotechnology Studies is contributing to a new generation of scientists in this arena. With a $1.6 million nursing simulation lab and expanded nursing programs, CSU Fullerton is also bolstering the ranks of nurses. It is the only campus in California that offers the Master of Science in Nursing with a concentration in school nursing, the School Nurse Services Credential, and the Special Teaching Authorization in Health as an online program.

The CSU campuses, including CSU Fullerton, have long helped communities and regions understand their economies, population trends, industries, and social and community issues. CSU Fullerton’s wide range of institutes include the Center for Demographic Research, Social Science Research Center, Institute for Economic and Environmental Studies, Center for Corporate Reporting and Governance, Real Estate and Land Use Institute, Center for Insurance Studies, Center for International Business, Center for the Study of Economics of Aging and Health, Center for Entrepreneurship, Center for the Study of Emerging Markets, Sales Leadership Center, Catalyst Center for the Advancement of Teaching and Learning in Mathematics, and the Gianneschi Center for Nonprofit Research.

CSU Fullerton improves life in the Los Angeles region through community service, arts, culture, and sports.

CSU Fullerton’s annual Front & Center, the university’s largest community outreach and donor cultivation event, attracts nearly 8,000 attendees for an evening of entertainment that includes student performers. Headliners have ranged from Colin Powell, Whoopi Goldberg, and Walter Cronkite to Bill Cosby, Tony Bennett, Reba McEntire, and Stevie Nicks. The campus offers more than 400 music, theater, and dance performances annually and welcomes community members to its Clayes Performing Arts Center, which features a concert hall, four theaters, a dance studio, and recital hall.

More than 50,000 people attend sporting events each year at CSU Fullerton—home of the four-time College World Series champion Titans.

A University for All Californians—

CSU’s student body proudly reflects one of California’s greatest strengths—its diversity. CSU Fullerton is ranked sixth in the nation in terms of bachelor’s degrees awarded to minority students. It is ranked sixth in the United States in conferring bachelor’s degrees to Latinos.

“Cal State Fullerton is a truly integrated institution of higher learning. It helps lead the nation in recruiting, retaining, and graduating students from historically underrepresented populations, including many who are the first in their family to earn a college degree.”

Rueben Martinez
Owner of Libreria Martinez Books & Art Gallery, Santa Ana
2004 MacArthur Foundation Fellow and Latino Book & Family Festival Co-founder